



Allstate Dealer Services
Are you going to the game?



Tailgate Touchdown Rolls Across The Country

This fall, Allstate Dealer Services will be rolling into a town near you.

We're hosting a hospitality RV at college football games around the country - and we're inviting you and your dealers to the games! Each stop on the Tailgate Touchdown schedule has a lineup including catered food, beverages, guest gifts and the chance to score game tickets.

It's the perfect opportunity for us to thank you for your business, and for you to build relationships with new and existing dealerships.

Our pre-game strategy focuses on making sure that everyone who wants to attend is invited. These events are sure to fill up fast, so call or email us with your list of invitees' email addresses and we'll make sure they're invited!

We're also sending a letter to dealers this week, announcing the Tailgate Touchdown events and asking them to contact their ADS independent agent for more information.

Call 888.244.1935 or email ADSMarketing@allstate.com to get on the roster today!

Allstate Dealer Services is a marketing name for Pablo Creek Services, Inc., ERJ Insurance Group, Inc. (d/b/a American Heritage insurance Services), the dealer services division of American Heritage Life Insurance Company (Home Office: Jacksonville, FL), Northbrook Indemnity Company (Home Office: Jacksonville, FL), and First Colonial Insurance Company (Home Office: Jacksonville, FL). Each of these entities is part of the Allstate family of companies. allstate.com. Rules regarding the football game ticket raffles are available upon request at each event.

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