

# CREDIT CARD PROCESSING COST TOO MUCH?

*Save money on your credit card processing as a CADA Member!*

Understanding the fee structures of credit card processors, wasting time waiting for a real person to answer the phone when you need customer service or technical support, and negotiating the best possible rate for your specific needs can be daunting and time consuming.

**CADA is pleased to introduce INCOM DIRECT, a unique merchant services provider that's an advocate for YOU. INCOM will create a plan that fits your credit card needs and reduces your rates and fees.**

**\*\*\* INCOM has the industry's only money back guarantee \*\*\***

## INCOM Direct Advantages:

- Offer 24/7 live person technical support and customer service to handle your problems with credit card companies, processors, customers, etc.
- If you are not satisfied with their service, INCOM has a customer service money back guarantee!
- INCOM DIRECT corporate is located locally near downtown Denver
- No long term contract or cancellation fees!

## In a FREE, no-obligation consultation INCOM Consultants will:

- Walk you through the specifics of your current credit card processing, including the many rate(s), and any hidden fees
- Provide a detailed explanation of INCOM rates and fees as well as your potential monthly and annual savings
- Offer a review of potential compliance risks associated with paper and electronic data storage
- All that's needed are recent processing statements

***Gain control over your critical financial expenses and add money back to your bottom line!***

**Call now for a FREE, no-obligation consultation!**

Toll Free: 877.810.8635 | Office: 303.665.0800 | Fax: 303.664.1008

Email: [CADAsupport@incom-direct.com](mailto:CADAsupport@incom-direct.com)

Short presentation: [www.loweryourfees.net](http://www.loweryourfees.net)

Visit: [www.incom-direct.com](http://www.incom-direct.com)



Colorado Automobile Dealers Association



## ACTUAL CASE STUDIES

### Merchant 1

Monthly card volume: \$67,313  
Monthly card transactions: 562  
Current monthly fee: \$478.37  
INCOM fee: \$69.95  
Monthly savings: \$408.42  
**Annual savings: \$4,901.04**

### Merchant 2

Monthly card volume: \$49,170  
Monthly card transactions: 456  
Current monthly fee: \$208.58  
INCOM fee: \$49.95  
Monthly savings: \$158.63  
**Annual savings: \$1,903.56**

### Merchant 3

Monthly card volume: \$18,484  
Monthly card transactions: 165  
Current monthly fee: \$87.50  
INCOM fee: \$19.95  
Monthly savings: \$67.55  
**Annual savings: \$810.60**