

## **Metro North Chamber Honors John Schenden from Pro Chrysler Jeep Business Person of the Year Award**

METRO NORTH REGION, COLO --- On Friday, January 29<sup>th</sup> John Schenden, President of Pro Chrysler Jeep Dodge was honored as Business Person of the Year at the Metro North Chamber Annual Gala. This unique, prestigious award recognizes an individual who has shown an outstanding commitment and service to the Metro North area community and the Metro North Chamber of Commerce.

Schenden was with Chrysler Corporation for thirty years in the sales and marketing divisions in 1993 when he then became an owner of Pro Chrysler Jeep. In 2002 he became the sole owner of the dealership and has led Pro Chrysler Jeep to many honors and accomplishments throughout his ownership. In 1997 his dealership became the first Daimler Chrysler 5 star dealership out of 4,000 dealerships nationwide, they were also named Colorado's "Quality Dealer" by Time Magazine, and National Automotive Industry Dealer of the Year by Finance and Insurance Magazine.



*From left to right: Howard Gelt - Shareholder, Polsinelli Shughart PC; John Schenden - President, Pro Chrysler Jeep Dodge; Deborah Obermeyer - CEO, Metro North Chamber of Commerce; Todd Steward - CEO, North Suburban Medical Center*

Schenden is still expanding his company with a large facility renovation to occur this year. In December of 2009 they were also awarded a Dodge car and Ram truck sales agreement which enhanced their product offering for the Metro North area.

Schenden was previously the Chairman of the Chrysler Jeep National Dealer Council, the President of the Colorado Automobile Dealers Association and the Denver Automobile Dealers Association. He is a member of many national and local organizations and was previously on the board of directors for the Metro North Chamber of Commerce.

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