

Facebook for ~~Dummies~~ Auto Dealers

Webinar: 11:00am, Thursday – November 4, 2010



Step-by-step: How to Build a Highly Successful Facebook Marketing Page

Join us as we walk you through how to build a successful, attractive and professional Facebook page for very little cost. Keep your “fans” engaged with just 5 minutes of effort each day! Learn how one dealership was able to generate almost **\$100,000 in gross profit** from their Facebook Exposure in just seven (7) months and how you can too!

Dubbed the “rock star” of employing social media in dealerships by digital marketing guru – Brian Pasch – Timothy is a car-guy first, and a techie second. Let Timothy show you how to use this popular platform to successfully create sales and profits

PRESENTED BY: TIMOTHY MARTELL OF WIKIMOTIVE

Date / Time	Location
Thurs., Nov. 4 11:00am (MDT)	WEBINAR: NO NEED TO LEAVE YOUR OFFICE!! <ul style="list-style-type: none">• Listen to the presenter via Internet audio broadcast• View presentation slides on your computer via the Internet• Participants are able to submit questions directly to the presenter <p>Cost: CADA Members \$169 / Non-Members \$298.00 To register: www.dealersedge.com/WDK1-Register, Enter discount code WDK1CADA (not case sensitive) ** DealersEdge does accept "bill me" registrations. If you prefer to be invoiced, rather than to pay online with a credit card, please call 800-321-5312 for personal and prompt service.</p>

Registration Info:

This Webinar will last about 90 to 120 well-invested minutes. In addition to the live connection, after the Webinar all attendees will receive (via email) a link to download and play this program again for others on your team. Keep the recording and handouts in your training library for future reference and training. Info on how to connect will also be sent via email and CADA Member Services is always available to provide any needed assistance.

Can't make it on these dates? Why you should register anyway...

Because registered attendees receive instructions on how to download the program after the Webinar, even if you are not planning on being available on the date above, you should register so that you can listen to and view the program at a time and place convenient to you. If you register, you can listen in whenever you want.

Hosted in conjunction with: DealersEdge

If you have any difficulty obtaining your discount, please call DealersEdge at 800.321.5312 for assistance.



Questions:

DealersEdge, 800.321.5312 Tim Jackson, 303.282.1448

Lauren Stadler, 303.457.5123

www.dealersedge.com

tim.jackson@coloradodealers.org

lauren.stadler@coloradodealers.org