

New Generation DMS Selling Tools – What's New & What's Worth the Cost!

**Webinar: 11:00am, Thursday – November 11,
2010**



Colorado Automobile Dealers Association

Dealership DMS technology is advancing have you been forced to make tough choices without having all the facts?

Your job is to sell cars; wouldn't you like to leave the "techie stuff" to the technology professionals? However, by leaving the "techie stuff" to the professionals and not knowing what new technologies are available, realistic, effective and more importantly cost-effective can put you at a severe disadvantage compared to your competitors.

By relying on your competitors to be in the dark on these subjects, you place yourself at unreasonable risk of being bulldozed by them. Join us as Wayne Youngs guides you through the information you need to make intelligent decisions and investments in your DMS systems and choosing those features that will give you the selling advantage.

PRESENTED BY: WAYNE YOUNGS, EXECUTIVE CONSULTANT, DIXON HUGHES PLLC

Date / Time	Location
Thurs., Nov. 11 11:00am (MDT)	WEBINAR: NO NEED TO LEAVE YOUR OFFICE!! <ul style="list-style-type: none">• Listen to the presenter via Internet audio broadcast• View presentation slides on your computer via the Internet• Participants are able to submit questions directly to the presenter <p>Cost: CADA Members \$169 / Non-Members \$298.00 To register: www.dealersedge.com/WDK2-Register, Enter discount code WDK2CADA (not case sensitive) ** DealersEdge does accept "bill me" registrations. If you prefer to be invoiced, rather than to pay online with a credit card, please call 800-321-5312 for personal and prompt service.</p>

Registration Info:



This Webinar will last about 90 to 120 well-invested minutes. In addition to the live connection, after the Webinar all attendees will receive (via email) a link to download and play this program again for others on your team. Keep the recording and handouts in your training library for future reference and training. Info on how to connect will also be sent via email and CADA Member Services is always available to provide any needed assistance.

Can't make it on these dates? Why you should register anyway...

Because registered attendees receive instructions on how to download the program after the Webinar, even if you are not planning on being available on the date above, you should register so that you can listen to and view the program at a time and place convenient to you. If you register, you can listen in whenever you want.

Hosted in conjunction with: DealersEdge

If you have any difficulty obtaining your discount, please call DealersEdge at 800.321.5312 for assistance.

Questions:

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