



Colorado Automobile Dealers Association



How to Fix Your Technician Upsell Program

Webinar: 11:00am, Thursday – October 28, 2010

Are you turning over every stone to find new ways to build service volume and profits?

There are many credible strategies to building service volume and profits. Do your technicians provide basic information about needed repairs and maintenance on vehicles currently in your shop? Is your technician up-sell process failing, do you know how to fix it?

Join us as “Prof” Ray Branch of the KEEPS Corporation discusses all the reasons a technician up-sell program can fail and how you can fix failed process and turn them around to increase your service volume and profits. Ray’s blueprint should yield an additional .2 to .4 hours to your average consumer repair order.

PRESENTED BY: “PROF” RAY BRANCH, KEEPS CORPORATION

Date / Time	Location
<p>Thurs., Oct. 28 11:00am (MDT)</p>	<p>WEBINAR: NO NEED TO LEAVE YOUR OFFICE!!</p> <ul style="list-style-type: none"> • Listen to the presenter via Internet audio broadcast • View presentation slides on your computer via the Internet • Participants are able to submit questions directly to the presenter <p>Cost: CADA Members \$169 / Non-Members \$298.00 To register: www.dealersedge.com/TCDJ4-Register, Enter discount code TCDJ4CADA (not case sensitive)</p> <p><small>** DealersEdge does accept "bill me" registrations. If you prefer to be invoiced, rather than to pay online with a credit card, please call 800-321-5312 for personal and prompt service.</small></p>

Registration Info:

This Webinar will last about 90 to 120 well-invested minutes. In addition to the live connection, after the Webinar all attendees will receive (via email) a link to download and play this program again for others on your team. Keep the recording and handouts in your training library for future reference and training. Info on how to connect will also be sent via email and CADA Member Services is always available to provide any needed assistance.

Can't make it on these dates? Why you should register anyway...

Because registered attendees receive instructions on how to download the program after the Webinar, even if you are not planning on being available on the date above, you should register so that you can listen to and view the program at a time and place convenient to you. If you register, you can listen in whenever you want.

Hosted in conjunction with: DealersEdge

If you have any difficulty obtaining your discount, please call DealersEdge at 800.321.5312 for assistance.



Questions:

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