

Colorado Automobile Dealers Association, F&I Resource Center!

The Colorado Automobile Dealers Association is dedicated to helping all Colorado dealers reach a mile high level of success. We strive to do this by providing a full suite of products available to member dealers within our F&I Resource Center. The F&I Resource Center has a dedicated support team and provides products and services such as:

- Colorado 1st service contract programs, designed and administrated specifically for Colorado dealers, by a Colorado company. This program provides fully reinsured partnerships, a 100 percent money back guarantee, dealership designed and owned prepaid maintenance programs, service drive sales and a full dealership development department. Also available is a full suite of full F&I training in compliance, including AFIP certification, along with menu selling, F&I sales techniques, and F&I fill in, where needed.
- CADA specific GAP protection from a well-known and respected insurance provider. This program provides no MSRP limits on new vehicles and no NADA book value limit on used vehicles. CADA has an extremely competitive rate structure in place for member dealers that allows for dealership program flexibility.
- Additional dealership profit drivers offered by CADA include:
 - o Colorado based tire & wheel protection program that has full coverage for curb impact damage, no limits to replacement, and includes rate breaks for CADA members.
 - o Dent and chemical protection products designed for our dealers.
 - o Coming soon: products and services that will provide value as recommend by you, our member dealers.
- CADA F&I Resource would like to introduce you to its newest member in Chad M. Julius. Chad comes to the association after 10 years of leadership service with one of the largest service contract providers in the country, as well as 4 years experience as a general and heavy equipment technician and service writer. He is AFIP Certified and a third generation Colorado Native living in Centennial with wife Jennifer and 3 children.

Since coming to the association Chad has spent the majority of his time networking and communicating with CADA dealer members, along with evaluating all current products and services provided by the F&I Resources Center. Along with this, his has spent a large amount of time researching new opportunities and building a solid foundation for more growth and to accommodate all dealer members. "I have a goal that is aggressive but very achievable, in having all dealer members supporting at least one if not more of the CADA F&I Resource Center products". We welcome Chad to our team and encourage you to contact him with your suggestions, thoughts, and visions for the CADA F&I future.

Chad's Contact Information:

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The Colorado Automobile Dealers Association is here for all member dealers and by doing business with CADA F&I services, you're supporting all of the association's efforts in the automotive industry and giving back to your dealership. Please contact us to discuss how we can gain your important dealership F&I business and help you to improve your bottom-line.