

Secrets to Creating a Super Controller

- - **8:00 a.m., Thursday, July 26, 2007** - -

Dealership Controller Seminar

Are you providing your dealer and managers with the reports they really need to make more money? Do you know what reports are crucial to monitoring your dealership and increasing profits? In this dynamic half-day seminar, noted speaker, former power controller and consultant Sandi Jerome will give you the essential tools and information you need to answer these questions with a resounding **yes!**

Become a super controller and drive your dealership's bottom line!

This is a must-attend event for general managers, office managers and CFOs who need to move from everyday "bean counting" methods to mastering power controller techniques that increase efficiencies, save time and drive profits.

In today's competitive market, it's critical that dealers have a "super controller" who's focused on two things: maximizing profits and helping others streamline their processes. Don't miss this opportunity to learn essential power controller secrets from Sandi Jerome, a sought-after speaker, former power controller, consultant and recognized expert in dealership internal controls.

*Due to space constraints, this seminar is limited to the first 48 registrants. **Sign up today!***

A G E N D A

DATE/TIME: 8:00 a.m. to 11:30 a.m., Thursday, July 26, 2007 (Breakfast included))

LOCATION: William D. Barrow Building, CADA Offices, 290 East Speer Blvd., Denver

TRAINER: Sandi Jerome, Speaker, Computer Consultant and former Power Controller

- Identify whether you're counting sheep or counting profits
- Learn vital keys to effective reporting
- Generate better sales, service and parts department reports
- Create more training time for controllers
- Learn how to close your books sooner and with more relative information
- Execute effective power controller actions – daily, weekly and monthly

TO REGISTER, PLEASE RETURN THIS FORM AND PAYMENT OF \$159 / 1ST PERSON AND \$139/ADD'L

PERSONS *Includes material handouts and hot breakfast

Email: rsvp@cadaonline.org

CADA, 290 East Speer Blvd, Denver, CO 80203, Fax: 303.831.9100 [Checks payable to "CADA"]

Name _____ Title _____

Dealership Name _____ City/Zip _____

E-mail _____ Phone _____ Fax _____

Credit Card #. _____ Exp _____

Visa / MasterCard / American Express accepted – circle one

CANCELLATIONS: MUST BE RECEIVED TWO DAYS PRIOR TO THE TRAINING SESSION

SEMINAR CONTENT:

Tim Jackson, 303.282.1448
tim.jackson@cadaonline.org

SEMINAR CONTENT:

Tammi McCoy, 303.282.1449
tammi.mccoy@cadaonline.org

REGISTRATION:

Lauren Stadler, 303.457.5123
lauren.stadler@cadaonline.org