



Colorado Automobile Dealers Association

Privacy, Safeguards and Compliance **“Hot Topics” Seminar**

Rob Cohen, auto industry compliance expert, will review the latest “hot topics” in dealership compliance and enforcement

City	Date / Time*	Location
Glenwood Springs	Thursday, April 26th 11:00 am to 2:00 pm	Hotel Colorado -- Roosevelt Room 526 Pine Street, Glenwood Springs, 81601 Phone: 800.544.3998
Denver	Friday, April 27th 7:30 am to 10:30 am	William D. Barrow Building (CADA/MDADA Headquarters) 290 E. Speer Blvd (SW Corner of Grant/Speer) Phone: 303.831.1722
Loveland	Friday, April 27th 12 to 3:00 pm	Johnson’s Corner Restaurant 2842 SE Frontage Rd (Johnstown exit, #254 from I-25) Phone: 970.667.2069

* **BREAKFAST OR LUNCH WILL BE PROVIDED.**

Make sure you are aware of various compliance obligations, including:

- Safeguards and Privacy rules are coming under increasing enforcement activity and scrutiny
 - Dealers must have a Safeguards Program Coordinator, conduct a risk assessment, implement written safeguards to control risks, oversee service providers, and re-evaluate periodically
 - Document shredding, definition of “non-public information”, privacy notices, opt-out rights
- Fair Credit Reporting Act/Adverse Action notices – dealers may not be able to rely on financial institution notices; recent court decisions against dealers
 - Restrictions on credit reports, “permissible purposes”, OFAC checks, fraud alerts, ID theft
- Cash reporting rules – overview of responsibilities, IRS audits and selling vehicles to customers without social security numbers.
- Negative equity (over-allowance) disclosures and relevant court cases against dealers

About the Presenter: Rob Cohen, Esq., President of Auto Advisory Services. Mr. Cohen is a sought-after speaker and trainer on a wide range of dealership sales and finance topics. **Auto Advisory Services (AAS)** has been providing assistance to automobile dealers since 1975. AAS is the leader in dealership compliance issues. In 2005, their compliance consultants performed over 1500 dealership compliance audits. Their Hotline receives, on average, approximately 600 calls per month and they review over 200 dealer advertisements per week. AAS has 27 employees and five independent industry consultants. See <http://www.autoadvisory.com>.

Safeguards Manual will be available to attendees at a DISCOUNTED PRICE: Auto Advisory Services’ *Information Safeguards and Identity Theft Manual* is a “must have” for all dealerships looking to comply with the FTC’s Safeguard Rule. With over 1,500 copies sold nationwide, this “turn-key” written manual is an easy way to implement a dealership safeguards program. AAS’s Safeguards Manual is *regularly* \$295, but will be available for purchase to seminar attendees for \$199/copy.

** Combined, the seminar and comprehensive manual cost the same as the manual alone **

Submit questions prior to the training session: If you have specific questions or issues that you would like the presenter to cover, please email them to questions@CADAonline.org.

- - - SEE NEXT PAGE FOR REGISTRATION FORM - - -

Privacy, Safeguards and Compliance **“Hot Topics” Seminar**



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- - **Registration Form** - -

Rob Cohen, auto industry compliance expert, will review the latest “hot topics” in dealership compliance and enforcement including the following:

Safeguards and privacy rules ▪ Adverse Action notices ▪ Cash reporting rules ▪ Negative equity

City	Date / Time*	Location
Glenwood Springs	Thursday, April 26th 11:00 am to 2:00 pm <i>LUNCH INCLUDED</i>	Hotel Colorado -- Roosevelt Room 526 Pine Street, Glenwood Springs, 81601 Phone: 800.544.3998 REGISTER ONLINE AT: www.cadaonline.org/event.aspx?eventID=042607
Denver	Friday, April 27th 7:30 am to 10:30 am <i>BREAKFAST INCLUDED</i>	William D. Barrow Building (CADA/MDADA Headquarters) 290 E. Speer Blvd (SW Corner of Grant/Speer). Phone: 303.831.1722 REGISTER ONLINE AT: www.cadaonline.org/event.aspx?eventID=042707a
Loveland	Friday, April 27th Noon to 3:00 pm <i>LUNCH INCLUDED</i>	Johnson’s Corner Restaurant 2842 SE Frontage Rd (Johnstown exit, #254 from I-25) Phone: 970.667.2069 REGISTER ONLINE AT: www.cadaonline.org/event.aspx?eventID=042707b

TO REGISTER, PLEASE RETURN THIS FORM AND PAYMENT OF \$99 / 1ST PERSON AND \$89 / ADD’L PERSONS

CADA, 290 East Speer Blvd, Denver, CO 80203, Fax: 303.831.9100 [*Checks payable to “CADA”*]
or RSVP@cadaonline.org

Dealership Name _____ City/Zip _____

Credit Card #. _____ EXP _____
(*Visa / MasterCard / American Express accepted*)

Sample copies of the AAS Information Safeguards and ID Theft Manual will be available at the seminar for your review. You will be able to order copies at the seminar, or afterwards online for the discounted price.

Name _____	Title _____
E-mail _____	Phone _____ Fax _____
Select Location:: ___ Glenwood Springs/Apr. 26 ___ Denver/Apr. 27 ___ Loveland/Apr. 27	

Name _____	Title _____
E-mail _____	Phone _____ Fax _____
Select Location:: ___ Glenwood Springs/Apr. 26 ___ Denver/Apr. 27 ___ Loveland/Apr. 27	

CANCELLATIONS: MUST BE RECEIVED TWO DAYS PRIOR TO THE TRAINING SESSION

QUESTIONS:
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QUESTIONS:
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