

# Please vote YES on SB 91

Senate Sponsor: Romer; Co-Sponsors: Groff, Penry  
House Sponsor: Rice; Co-Sponsors: A. Kerr, Marostica, Stephens

## 1. SB 91 Creates and Preserves Colorado Jobs

- SB 91 will preserve the **30,000 jobs** generated annually by the automotive retailing industry<sup>1</sup>.
- SB 91 will provide local dealers with the opportunity to expand and grow their business, creating even more Colorado jobs.
- In 2007, the average dealership provided **jobs for 73 people**.

## 2. SB 91 Benefits Colorado Consumers

- SB 91 will allow consumers to purchase vehicles in Colorado for the **same competitive prices available in other states**.



## 3. SB 91 Protects Local Businesses

- SB 91 will prevent out-of-state automakers from imposing unfair mandates on local Colorado automobile dealers.
- SB 91 requires out-of-state automakers to compensate local dealers for the fair market value of their dealership if the automaker discontinues production of certain product lines.

## 4. SB 91 is Critical to Jumpstarting Colorado's Economy

- SB 91 gives local dealers the discretion to use revenue as they see fit (job creation, charitable donations, etc.), rather than be forced to use those funds to build unnecessary separate showroom facilities or take excessive financial risks.
- SB 91 will prevent out-of-state automakers from imposing unreasonable sales and service standards on local dealers.

<sup>1</sup> Based on 2007 study entitled "The Economic Impact of Franchised New Vehicle Dealers on the Colorado Economy."

# 270 Colorado Auto Dealers & Their Employees Support SB 91

Akron, Spicknall's Motor Service  
 Alamosa, Town & Country Car & Truck  
 Aurora, Ed Bozarth Chevrolet  
 Aurora, Gateway Mazda  
 Aurora, Infiniti of Denver  
 Aurora, Land Rover East  
 Aurora, Len Lyall Chevrolet  
 Aurora, Lithia Colorado Chrysler Jeep  
 Aurora, Mike Naughton Ford  
 Aurora, Mile High Honda Mitsu Acura  
 Aurora, Saturn of Aurora  
 Aurora, Shortline Auto  
 Aurora, Stevinson Toyota East & Scion  
 Aurora, Tynan's Nissan  
 Aurora, Tynan's VW  
 Boulder, Boulder Nissan  
 Boulder, Boulder Toyota Scion  
 Boulder, Fischer Chevrolet Honda  
 Boulder, Flatirons Subaru Acura  
 Boulder, Gebhardt Automotive, Inc.  
 Boulder, McCaddon Cadillac Buick Pontiac  
 Boulder, Pollard Friendly Motors  
 Boulder, Stammmer Audi  
 Boulder, Valley Chrysler Dodge  
 Brighton, Brighton Ford  
 Brighton, Johnson Auto Plaza  
 Broomfield, Century I Chevrolet  
 Broomfield, Sill TerHar Motors  
 Burlington, Burlington Ford L/M  
 Burlington, Vince's GM Center  
 Canon City, City Auto Plaza  
 Canon City, Faricy Ford Lincoln Mercury  
 Canon City, Lindner Chevrolet Cadillac  
 Castle Rock, Medved Chevy Buick GMC  
 Castle Rock, Medved Chrysler Jeep Dodge  
 Castle Rock, Medved Ford Linc. Merc. Suzuki  
 Centennial, Arapahoe Hyundai  
 Centennial, Burt Automotive Network  
 Centennial, Burt Ford  
 Centennial, Burt Kuni Honda  
 Centennial, Burt Mazda  
 Centennial, Courtesy Acura  
 Centennial, Go Dodge Arapahoe  
 Centennial, Go Nissan South  
 Centennial, Go Toyota & Scion  
 Centennial, Lamborghini of Denver  
 Centennial, Lithia Centennial Chrysler Jeep  
 Colorado Springs, Al Serra Chevy Hummer  
 Colorado Springs, Al Serra Chevrolet South  
 Colorado Springs, Al Serra VW  
 Colorado Springs, Bob Penkhus Volvo Mazda  
 Colorado Springs, Colorado Springs Dodge  
 Colorado Springs, Daniels Chevrolet  
 Colorado Springs, Dave Solon Kia  
 Colorado Springs, The Faricy Boys  
 Colorado Springs, Ferguson Buick Pontiac  
 Colorado Springs, Front Range Honda  
 Colorado Springs, Heuberger Motors  
 Colorado Springs, Jaguar Land Rover  
 Colorado Springs, Lexus of Colorado Springs  
 Colorado Springs, Liberty Toyota  
 Colorado Springs, Lithia Jeep Chrysler  
 Colorado Springs, McCloskey Isuzu Suzuki  
 Colorado Springs, Mercedes Benz  
 Colorado Springs, Mike Shaw Buick Pontiac  
 Colorado Springs, Morning Star Coachworks  
 Colorado Springs, Perkins Motor Co.  
 Colorado Springs, Phil Long Dealerships  
 Colorado Springs, Phil Long Ford  
 Colorado Springs, Phil Long Ford CH  
 Colorado Springs, Phil Long Hyundai CH  
 Colorado Springs, Phil Long Hyundai of MC  
 Colorado Springs, Phil Long Kia of MC  
 Colorado Springs, Phil Long Suzuki  
 Colorado Springs, Phil Winslow Motors  
 Colorado Springs, Pikes Peak Acura

Colorado Springs, Pikes Peak Traveland  
 Colorado Springs, Porsche of Colorado Springs  
 Colorado Springs, Red Noland Cadillac  
 Colorado Springs, Red Noland Imports  
 Colorado Springs, Saturn of Colorado Springs  
 Colorado Springs, South Colorado Springs Nissan  
 Colorado Springs, South Ponte Lincoln Mercury  
 Colorado Springs, Toyota and Scion  
 Colorado Springs, Woodmen Nissan  
 Cortez, Keesee Motor Co.  
 Cortez, New Country - Cortez  
 Cortez, Steve Keetch Motors  
 Craig, Cook Chevrolet  
 Craig, Craig Ford Mercury  
 Craig, Victory Motors  
 Dacono, Formby Interstate Ford  
 Delta, Hellman Chevrolet Pontiac Buick  
 Delta, Hellman Motor Co.  
 Denver, Autonation  
 Denver, Colorado Mack Sales & Service  
 Denver, Emich Volkswagen  
 Denver, Freeway Ford  
 Denver, Go Chevrolet  
 Denver, Mike Shaw Chevrolet Saab  
 Denver, Mountain States Toyota  
 Denver, Nolan's RV Center  
 Denver, Rickenbaugh Cadillac Volvo  
 Denver Rush Medium Duty Truck Center  
 Durango, Economy Nissan  
 Durango Morehart Chevrolet Subaru  
 Durango, New Country Auto Center  
 Durango, Pat Murphy Motors  
 Englewood, Burt Chevrolet  
 Englewood, Burt Subaru  
 Englewood, Burt Toyota Scion  
 Englewood, Go Subaru on Arapahoe  
 Englewood, Landmark Lincoln Mercury  
 Englewood, Larry Miller Nissan  
 Englewood, Smart Center Denver  
 Federal Heights, Denver Isuzu Suzuki  
 Federal Heights, Saturn North  
 Fort Collins, Champion Mitsubishi  
 Fort Collins, Mellenbach Motors  
 Fort Collins, Ed Carroll Motor Co.  
 Fort Collins, Lithia Hyundai/Chrysler Jeep  
 Fort Collins, Markley Motors  
 Fort Collins, Pedersen Toyota Scion Volvo  
 Fort Collins, Spradley Barr Ford  
 Fort Collins, Spradley Barr Linc. Merc. Mazda  
 Fort Collins, Tynan's Nissan Kia Saab  
 Fort Lupton, Purifoy Chevrolet Co.  
 Fort Morgan, Ehrlich Toyota East  
 Frederick, Stapp Interstate Toyota Scion  
 Frederick, Stevinson Lexus  
 Glendale, Murray Motor Imports  
 Glenwood Springs, Berthod Motors  
 Glenwood Springs, Bighorn Toyota  
 Glenwood Springs, Elk Mountain Motors  
 Glenwood Springs, Glenwood Springs Ford  
 Glenwood Springs, Land Rover Roaring Fork  
 Glenwood Springs, Vista Chevrolet  
 Glenwood Springs, Vista Honda  
 Glenwood Springs, Vista Nissan Subaru  
 Golden, Christopher's Dodge World  
 Golden, Go Buick Pontiac GMC West  
 Golden, Go Chrysler Jeep West  
 Golden, Planet Honda  
 Golden, Planet Hyundai  
 Grand Junction, Ed Bozarth Chevy Pontiac  
 Grand Junction, Fuoco Motors  
 Grand Junction, GJ Chrysler Jeep Dodge  
 Grand Junction, Grand Junction Subaru  
 Grand Junction, Grand Valley Hyundai  
 Grand Junction, Grand West Kia  
 Grand Junction, Hanson Equipment  
 Grand Junction, MHC Kenworth

Grand Junction, Modern Classic Motors  
 Grand Junction, Western Slope Auto Co.  
 Greeley, Champion Kia  
 Greeley, Ehrlich Motors  
 Greeley, Ehrlich Toyota & Scion  
 Greeley, Ehrlich Vehicles, Inc.  
 Greeley, Ghent Motor Co.  
 Greeley, Honda of Greeley  
 Greeley, Hyundai of Greeley  
 Greeley, Spradley Bar Ford Lincoln Mercury  
 Greeley, Weld County Garage  
 Greenwood Village, Arapahoe Mitsu. Kia  
 Gunnison, John Roberts Motor Works  
 Henderson, Transwest GMC Trucks  
 Highlands Ranch, Ferrari of Denver  
 Highlands Ranch, Land Rover Denver South  
 Highlands Ranch, Ralph Schomp BMW  
 Julesburg, Stone Motors  
 La Junta, Big Valley Ford Lincoln Mercury  
 La Junta, Tri County GM  
 Lakewood, Emich Chevrolet  
 Lakewood, Empire Lakewood Nissan  
 Lakewood, Lakewood Fordland  
 Lakewood, Mazda of Lakewood  
 Lakewood, Osborn Automotive  
 Lakewood, Prestige Imports  
 Lakewood, Stevinson Automotive  
 Lakewood, Stevinson Chevrolet West  
 Lakewood, Stevinson Lexus of Lakewood  
 Lakewood, Stevinson Toyota West & Scion  
 Lakewood, Windish RV Center  
 Lamar, Tri County Ford Lincoln Mercury  
 Limon, Limon Chrysler Dodge  
 Littleton, Alpine Buick Pontiac GMC  
 Littleton, Broadway Dodge  
 Littleton, Burt Buick Pontiac GMC  
 Littleton, Go Chrysler Jeep Broadway  
 Littleton, Go Courtesy Ford  
 Littleton, Go Dodge SW  
 Littleton, Go Nissan Southwest  
 Littleton, Kuni Lexus  
 Littleton, McDonald Mazda Volvo  
 Littleton, Mcdonald Volkswagen Audi  
 Littleton, Mercedes Benz of Littleton  
 Littleton, Mike Ward Infiniti of Littleton  
 Littleton, Peak Kia  
 Littleton, Phil Long Denver Jeep Chrysler  
 Littleton, Phil Long Ford Denver  
 Littleton, Quality Mitsubishi  
 Littleton, Ralph Schomp Honda  
 Littleton, Ralph Schomp Mini  
 Littleton, Saturn of Denver  
 Littleton, Stevinson Imports  
 Lone Tree, Don Massey Cadillac  
 Lone Tree, Ed Bozarth #1 Park Meadows Chevy  
 Lone Tree, Go Pontiac Buick GMC South  
 Longmont, Frontier Honda  
 Longmont, Hajek Chevrolet  
 Longmont, Longmont Ford  
 Longmont, Longmont Kia  
 Longmont, Longs Peak Hyundai  
 Longmont, Saturn of Longmont  
 Longmont, Valley Nissan Subaru  
 Loveland, Co's BMW Center  
 Loveland, Davidson-Gebhardt Chevrolet  
 Loveland, Ferrero I-25 Chrysler Jeep Dodge  
 Loveland, Heritage Ford Lincoln Mercury  
 Loveland, King Buick Pontiac GMC  
 Meeker, Northwest Auto Sales & Service  
 Monte Vista, First Ford  
 Montrose, Flower Motor Co.  
 Montrose, Montrose Ford Lincoln Mercury Nissan  
 Montrose, Pollard Brothers Motors  
 Montrose, Turner Automotive  
 Montrose, Wollert GMC  
 Northglenn, Northglenn Dodge



Northglenn, O'Meara Ford Center  
 Parker, Burt Chevrolet in Parker  
 Parker, Burt Dodge Chrysler Jeep  
 Parker, Burt Ford in Parker  
 Pueblo, Diodosio Motor Company  
 Pueblo, Pueblo Dodge Chrysler Jeep  
 Pueblo, Pueblo Toyota  
 Pueblo, Solon Automotive  
 Pueblo, Spradley Barickman Ford L/M  
 Pueblo, Spradley Chevrolet  
 Pueblo, Vidmar Motor Co.  
 Pueblo, Wilcoxson Buick Cadillac GMC  
 Pueblo, Dale Spradley Motors  
 Rifle, Columbine Ford  
 Sedalia, Davey Coach Sales  
 Silverthorne, Hudson Auto Source  
 Silverthorne, Summit Ford  
 Silverthorne, Vista Auto Group  
 Steamboat Springs, Steamboat Motors  
 Sterling, Bill's Motor Company  
 Sterling, Korf Continental Sterling  
 Sterling, Wolf Auto Center  
 Superior, Land Rover Flatirons  
 Thornton, Go Nissan North  
 Thornton, Grand Auto  
 Thornton, Lithia VW of Thornton  
 Thornton, Mike Shaw Subaru  
 Thornton, Pro Chrysler Jeep  
 Thornton, Skyline Automotive  
 Trinidad, Circle Chevrolet Buick  
 Trinidad, Pioneer Motor of Trinidad  
 Westminster, Go Honda  
 Westminster, Go Hyundai Mazda  
 Westminster, Go Subaru West  
 Westminster, Mercedes Benz  
 Wheat Ridge, Go Ford West  
 Wheat Ridge, Medved ChevyCad Hmr  
 Wheat Ridge, Medved Chrysler Jeep Sz  
 Windsor, Champion Chevrolet  
 Windsor, Champion Dodge Chry Jeep  
 Wray, Bonanza Ford Mercury  
 Yuma, Korf Chevrolet Buick

*A **YES** vote  
 on SB 91 is  
 a vote to  
 support  
 Colorado's  
 economy and  
 safeguard  
 local  
 businesses!*